

# ELIZABETH MWIHAKI KURIA

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## PROFESSIONAL SUMMARY

UI/UX Designer and Front-End Developer with a Bachelor's degree in Computer Science and proven experience designing and building user-centered digital products across web and mobile platforms. Strong expertise in translating high-fidelity UI designs into functional front-end code to streamline developer handoff and improve product delivery. Professional WordPress Developer with experience delivering responsive, high-performing websites. Skilled in creating scalable design systems, improving user experience, and delivering visually compelling and functional digital solutions.

## CORE SKILLS

- UI/UX Design (Web & Mobile)
- Front-End Development (HTML, CSS, JavaScript, React)
- WordPress Development (Custom Themes, Elementor, CMS Structuring)
- Graphic Design (Branding, Marketing Materials, Social Media)
- Prototyping (Figma)
- Design Systems & User Flows
- Responsive & Accessible Design
- Git & Version Control

## PROFESSIONAL EXPERIENCE

### UI/UX Designer

**Interintel Technologies** | Nairobi, Kenya

February 2025 – Present

- Designed user-centered interfaces for fintech and enterprise software across web and mobile platforms.
- Translated high-fidelity UI designs into functional front-end code to improve developer handoff and implementation speed.

- Built and maintained scalable design systems to ensure consistency across multiple products.
- Collaborated with product managers and developers to deliver intuitive and efficient user experiences.
- Improved usability through continuous iteration based on user feedback and testing.

## **UI/UX Designer & Prompt Engineer**

**Rama Ken Web Agency** | Remote/Kenya  
June 2025 – January 2026

- Designed responsive user interfaces for international clients across web and mobile platforms.
- Defined visual identity and UX strategies to ensure consistent and engaging user experiences.
- Improved design workflows using AI-assisted tools, increasing efficiency and turnaround time.

## **Web Designer & Developer**

**Wain Technologies** | Nairobi, Kenya  
February 2025 – May 2025

- Developed responsive and SEO-optimized websites using modern front-end technologies.
- Implemented interactive UI components and enhanced user engagement through optimized layouts.
- Integrated multimedia content to improve storytelling and overall user experience.

## **Graphic Designer & IT Specialist**

**Opti-Plus Limited** | Nairobi, Kenya  
July 2023 – January 2024

- Led website redesign and improved digital presence, increasing engagement and conversions.
- Managed IT systems, databases, and internal technical support operations.
- Designed marketing materials and branding assets to support business growth.

## **ICT Officer (Intern)**

**NSSF** | Nairobi, Kenya  
May 2021 – August 2021

- Provided technical support for internal systems and ensured smooth day-to-day operations.
- Created documentation to improve system usage and internal workflows.

## PROJECTS

### LuxeLaunch | Multi-Tenant E-Commerce SaaS Application

**Role:** UI/UX Designer & Flutter Developer

- Designed and developed a multi-tenant e-commerce mobile application using Flutter.
- Led the full product lifecycle from user research and wireframing to UI design, development, and version control.
- Built scalable UI components to support multiple vendors within a single platform.
- Implemented modern mobile UI patterns focused on usability, performance, and a clean user experience.

### AquaFlow | Utility Management System

**Role:** Product Designer & Front-End Developer (React)

- Designed and developed a utility management system using React.
- Owned the complete product process from research, user flows, UI design, to front-end implementation.
- Created dashboards and data visualization interfaces to improve usability and user decision-making.
- Focused on building a clean, responsive, and user-friendly interface.

### NenaSasa Brand Ecosystem

**Role:** Brand Identity & UI Designer

- Developed visual identity and UI systems for multiple digital products including Nenavoice, NenaStream, and NenaCall.
- Ensured consistent branding and user experience across all platforms.

## EDUCATION

Bachelor of Science in Computer Science  
Masinde Muliro University of Science and Technology (MMUST), Kenya  
Graduated: 2023 | Second Class Upper Division (2.1)

## ACHIEVEMENTS

- Delivered 15+ design and web solutions for various clients with strong user satisfaction.
- Reduced design-to-development handoff time by implementing structured UI-to-code workflows.
- Recognized for strong problem-solving skills and attention to detail in design and development projects.

## **ADDITIONAL INFORMATION**

- Strong sense of project ownership, with the ability to take products from concept to final delivery with minimal supervision.
- Highly creative problem solver, focused on delivering intuitive, visually engaging, and user-centered solutions.
- Experienced in translating design concepts into functional code, improving collaboration between design and development teams.
- Detail-oriented with a focus on clean UI, consistency, and scalable design systems.
- Proven ability to manage multiple projects while maintaining quality and meeting deadlines.
- Strong communication and collaboration skills, working effectively with cross-functional teams and stakeholders.
- Adaptable and proactive, with a continuous drive to improve workflows and product quality.